

Mission

Create a non-partisan forum for training:

- Those interested in running for office of any kind
- Those wanting to volunteer to work on the organizational or operational aspects of a campaign

Sponsors



CNY Political Leadership Institute



Navigating the Political Process

February 9—March 29, 2012

Information session

January 26, 2012

6:00 PM

Doubletree Hotel, Syracuse



For More Information Contact:

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CNY Political Leadership Institute

Background

Facts:

- Every year, many political races in Central New York go uncontested.
- This means voters hear almost no dialogue on important issues.
- Every political party is in need of qualified candidates and campaign workers for those races.



- Our community needs candidates who have good ideas and can make a positive contribution, but many people don't run for office or volunteer because they don't know how to do it.

The Institute will enlist politicians, party leaders, campaign managers and others to speak to program participants.

Curriculum

Class One: February 9, 2012

PROGRAM OVERVIEW

Class Two: February 16, 2012

GETTING ON THE BALLOT

Class Three: February 23, 2012

CAMPAIGN FINANCE & FUNDRAISING

Class Four: March 1, 2012

BUILDING A TEAM /

BEING ON A TEAM

Class Five: March 8, 2012

MESSAGING

Class Six: March 15, 2012

MEDIA / NEW MEDIA

Class Seven: March 22, 2012

GOTV - Get Out the Vote

Class Eight: March 29, 2012

WRAP UP and Celebration

Registration

All Class times are

6:00 - 8:00 pm

Classes will be held at various locations throughout the greater Syracuse area.

Registration Cost

\$75 (covers tuition, supplies and dinner for all 7 classes)

Scholarship information available by request.

Class size is limited

Please register soon!

Please Register by Feb. 4, 2012

Registration also available via:

- Web: www.cnypolitics.org

Sponsorship Opportunities are available

Please contact us for more information.

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